



FOR IMMEDIATE RELEASE

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**ONLINE INDEPENDENT RECORD LABEL ZOOMOOZIK.COM
SECURES C-BLUNT TRACKS;
C-BLUNT SIGNS WITH U.K. INDIE REVOLVER RECORDS
WITH THE HELP OF ZOOMOOZIK.COM**

ZOOMOOZIK, the world's first independent online record label, is proud to announce the wide U.S. release of Zoomoozik artist **C-Blunt's** highly anticipated CD "Chill-Hop," due Sept. 18. The innovator of the Chill Hop sound, Los Angeles' own **C-Blunt** inked a deal with U.K. independent Revolver Records as a result of a deal negotiated by **Zoomoozik** heavy-hitters. Because of their passion and commitment to the C-Blunt record, **Zoomoozik** A&R consultant Mark Cuddy, CEO of Cuddy Enterprises and Dennis Sinnott, CEO of Christel Music Ltd and copyright and publishing consultant for **Zoomoozik**, represented C-Blunt in the ground-breaking deal with Revolver Records. Personally signed by Revolver chairman and owner Paul Birch, this deal marks a significant departure for the traditionally metal label speaking to the overwhelming buzz generated by **C-Blunt**. Kicking off at radio is the single "Cee Lo", an infectious brass-drenched romp that seems both familiar and fresh featuring The Royal Crown Revue.

Zoomoozik's Dennis R. Sinnott, who as EMI Music Publishing Head of Copyright, negotiated deals for the likes of Sir Paul McCartney, Bob Dylan, the Rolling Stones, Pink Floyd, Elton John, Queen, Jeff Beck and Deep Purple during his 35-plus years as a publisher, sees this as a very exciting development. "This is the direction the industry's moving toward," he explains. "Those in control might not like it, but the Internet has opened up more doors. This is a tremendous way of distributing music. We also offer an expertise, advice and help which can be good for artists. People tend to underestimate the intelligence of musicians. This gives them true control over their careers."

Zoomoozik the world's first online, digital label, created by a wide-ranging group featuring several veterans of the music business, including a publishing/copyright solicitor, several talent executive, promoters, web programmers and graphic designers along with experts in direct online marketing, building data bases and simply "putting businesses together and getting them launched."

"There are 8 million bands on the planet, 10,000 with record deals," says Michael Scharf, COO of the label. "Our goal is the other 7,999,000. We are offering every band out there the potential of worldwide distribution."

Zoomoozik is a turnkey operation for bands to set up their own businesses. "Record companies can now target their investment and dramatically reduce their risk, which will allow them to sign more new bands," says Steve Strauss, CEO. "They now have a chance to know more about the potential of those groups than ever before with the information our site provides. You can actually measure this stuff."

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“The Internet has been like steroids for the direct response business,” says Zoomoozik Chief Marketing Officer Guy Connor. “This company will revolutionize the music business. It will give everybody an even playing field, offer online support and teach them the rudiments of the record business. It provides musicians with an economical platform to promote, and sell, their wares. The music industry hasn’t interfaced well with the digital model to this point. The powers-that-be never embraced what was happening in the online world. They fought it tooth and nail instead of letting it gestate and grow organically. We’re ready to change all that.”

Zoomoozik: An idea whose time has come: the ultimate empowerment of music artist and fan.

For more information on **ZOOMOOZIK** and **C-BLUNT** check out: www.ZooMooZik.com and www.c-blunt.com

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