



**FOR IMMEDIATE RELEASE**

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**ONLINE INDEPENDENT RECORD LABEL ZOOMOOZIK.COM**

**OFFERS WAXAPPLES 'HOUSE OF WAX';**

**WAXAPPLES HARD AT WORK ON NEW ALBUM**

**WHILE EARNING ACCOLADES FOR LATEST OFFERING**

**WAXAPPLES**, the creation of alt-rock innovator Brian Coakley (The Cadillac Tramps/Rule 62) and his wife Jamie Sims Coakley, has joined the **ZOOMOOZIK.COM** family, now offering the band's latest record "HOUSE OF WAX," available for the first time as MP3 downloads and ringtones.

"The people at ZooMoozik.com have been nothing short of inspiring over the time we have worked with them," says Jamie. "They are true music fans, who really get the importance of music as art and also really get marketing and promotion. We watch them work hard everyday for WAXAPPLES and we just love their vision of the future of music, here today, via ZooMooZik.com."

Currently comprised of Brian Coakley (guitar and lead vocals), Jamie Sims Coakley (lead and backing vocals), Marcus Irvin (bass) and James Grissom (drums), WAXAPPLES have drawn apt comparisons to The Pixies, Morphine and X. The single "I've Been," from the self-released "HOUSE OF WAX" record, is garnering great response from music fans and critics alike.

WAXAPPLES is currently in the process of writing and recording their third album, set to street in early 2008. "Making a third record is a pretty big deal," Jamie admits. "We hope that this record will take our gritty, blues based rock and roll (which we mix with almost danceable loops and samples) and finally mesh them into what we have always wanted to be: a seamless hybrid between real rock and roll and modern music. By request, I will be singing a bit more as a lead vocal on this record and have also taken a more active roll in the production and lyric writing on the new tracks."

Veterans of the SoCal live circuit, WAXAPPLES have previously shared the stage with a diverse cadre of artists including Social Distortion, X, The Violent Femmes, The Muffs, Social Distortion, Sugar Ray, Lit, Big Bad Voodoo Daddy, and Joan Jett, proving they have the ability to cross musical genres and win over any audience with their captivating presence and raw talent.

"The type of music is definitely rock...only not straight up, but rather with a twist" says Brian about his latest project. "I took what I loved most about rock music; simple song structures, nasty guitar riffs, and a whole hell of a lot of punk rock energy, and mixed it with the possibilities of expression that modern technology affords."

Says Jamie, "We are excited to have come this far together and look forward to making our best record to date...People are paying attention. I am taking calls rather than making them and it feels pretty damn good!"

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To download tunes and ringtones from WAXAPPLES go to [www.zoomoozik.com](http://www.zoomoozik.com) and for more WAXAPPLES info check out the band's website: [www.waxapples.com](http://www.waxapples.com)

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